

Canadian Doctors Orchestra

Inaugural Concert Sponsorship Opportunities

December 20th, 2026 | Farquhar Auditorium | Victoria, British Columbia

Introduction

Founded in 2026, the **Canadian Doctors Orchestra** (CDO) is a national nonprofit symphony orchestra that brings together physicians, residents, and other healthcare professionals who have pursued advanced musical training alongside their careers in medicine. Our mission is to sustain the artistic lives of Canadian healthcare professionals while using music to support health-focused charitable initiatives in the cities where we perform.

Our inaugural concert will take place on December 20, 2026, at the University of Victoria’s Farquhar Auditorium in Victoria, British Columbia, and will be conducted by Ajtony Csaba with Terence Tam as concertmaster. More than 75 physicians across Canada auditioned for our inaugural ensemble. Selected musicians prepare remotely through the fall and gather in Victoria for three days of rehearsals culminating in the concert. The timeline for the inaugural concert is as follows:

May – July 2026	• Audition submissions accepted
July – August 2026	• Auditions evaluated and musicians selected
August – December 2026	• Musician onboarding, distribution of concert materials, and remote preparation
December 18-20, 2026	• Musicians gather in Victoria, B.C. for rehearsals and inaugural concert

Sponsorship directly supports the cost of organizing and performing a full symphony orchestra concert. Contributions support:

1. Venue rental and staffing at the Farquhar Auditorium in Victoria, B.C.
2. Conductor, concertmaster, and guest artist fees
3. Purchase or rental of orchestral scores and parts
4. Rehearsal space, percussion rental, and instrument transport
5. Professional audio and video recording of the concert
6. Complimentary tickets for community groups and healthcare trainees
7. Advertisement space in medical journals for concert or program promotion

Sponsorship Opportunities

Sponsorship Level	Benefits	Sponsorship Value
Program Presenting Partner (1 available)	• Recognition as Presenting Partner for CDO inaugural concert on CDO home web pages • Industry exclusivity as Presenting Partner • Ten (10) promotions to social media followers by CDO • Logo and title recognition as Presenting Partner on concert program cover, concert poster, and communications promoting the concert • Mention by CDO as Presenting Partner in concert-related news releases • Opening logo card in concert recording and livestream • One (1) full-page advertisement on inside front cover of concert program • Opportunity to table in reception area for inaugural concert • On-stage banner display during inaugural concert • Backstage meet-and-greet with conductor and CDO Director • Invitation to an open rehearsal (December 2026) • Speaking opportunity at inaugural concert • One hundred (100) complimentary tickets to attend inaugural concert, including a reserved premium seating block (December 2026)	\$25,000
Platinum Sponsor (2 available)	• Recognition as Platinum Partner on CDO web pages • Six (6) promotions to social media followers by CDO • Verbal recognition as Platinum Partner during inaugural concert • Logo presented in concert recording, livestream credits, inaugural concert poster, concert program, and communications promoting the concert • One (1) full-page advertisement in concert program • Opportunity to table in reception area for inaugural concert • Backstage meet-and-greet with conductor and CDO Director • Invitation to an open rehearsal (December 2026) • Forty (40) complimentary tickets to attend the inaugural Concert (December 2026)	\$10,000

Sponsorship Level	Benefits	Sponsorship Value
Gold Sponsor (4 available)	• Recognition as Gold Sponsor on CDO web pages • Four (4) promotions to social media followers by CDO • Verbal recognition as Gold Sponsor during inaugural concert • Logo presented on inaugural concert poster, concert program, and communications promoting the concert • One (1) half-page advertisement in concert program • Opportunity to table in reception area for inaugural concert • Backstage meet-and-greet with conductor and CDO Director • Invitation to an open rehearsal (December 2026) • Twenty (20) complimentary tickets to attend the inaugural Concert (December 2026)	\$5,000
Silver Sponsor	• Recognition as Silver Sponsor on CDO web pages • Two (2) promotions to social media followers by CDO • Logo presented in concert program • One (1) quarter-page advertisement in concert program • Invitation to an open rehearsal (December 2026) • Ten (10) complimentary tickets to inaugural concert (December 2026)	\$2,500
Bronze Sponsor	• Recognition as Bronze Sponsor on CDO web pages • Name listed in concert program • Logo included in CDO Instagram post recognizing all Bronze Sponsors • Invitation to an open rehearsal (December 2026) • Five (5) complimentary tickets to inaugural concert (December 2026)	\$1,000
Friend of CDO	• Recognition as Friend of CDO on CDO web site (on the Sponsors page) • Name listed in concert program • Invitation to an open rehearsal (December 2026) • Two (2) complimentary tickets to inaugural concert (December 2026)	\$250

Donation Opportunities

- **SWAG Bag donations:** Provide 100+ items for musician SWAG bags
- **Raffle Basket donations:** Provide 15-30 items for concert raffle basket
- **Rehearsal refreshments:** e.g. Coffee, tea, bagels, muffins during musician rehearsals (December 18-20th) (Company recognition at refreshment table)
- **Post-concert refreshments:** e.g. Cake, small desserts, sandwiches, soft drinks, fruit, vegetables. (December 20th) (Company recognition at refreshment table)
- **Printing Concert Programs:** Print 700-1,000 concert programs (Company recognition on programs)
- **Venue for post-concert reception:** Provide venue in Victoria, B.C., with seating for 40-60 persons for two-hour reception (December 20th) (Company recognition during reception)
- **Catering for post-concert reception:** Provide catered meals for 40-60 persons (December 20th) (Company recognition during reception)

Please contact Andrew Loe at aloe@student.ubc.ca or call (587)-966-8178 to discuss sponsorship and in-kind donation opportunities.